2018 Old Trail Swim Club Overview

Greetings!

Welcome to the 2018 Old Trail Swim Club season!

We and proud to present an outstanding plan for the 2018 Old Trail Swim Club season! Here's just a few examples of how we have listened to the feedback we've received and feel we have the right team in place to make this a great pool season!

- The pool will be resurfaced this spring and be ready for our summer season
 - We have also purchased a cover to be used off season to help maintain the pool for the future
- Updated membership structure
 - We've listened to the feedback and are offering two types of membership for the 2018 season: All Inclusive OR Daily Fee- for whichever best fits your lifestyle!
 - All Inclusive- exactly what is says- choose the size of the membership and enjoy!
 - Daily Fee- literally pay the initiation and then pay as you go- essentially only paying for when you use the pool!
- Austin Hickman has joined our team as our full time Old Trail Swim Club Manager
 - Austin's focus will be to specifically manage this facet of our operation making sure we are effectively managing all pool operations giving our membership the best experience we can provide to you and your family this summer- his email:

austinwhickman.oldtrail@gmail.com

- A commitment to managing the pool
 - The team, led by Austin is committed to making sure the restrooms, pool deck, etc. are clean
 - We will have lifeguards on duty in chairs paying attention to the people in the water
 - We will have someone at all times at the gate making sure entry and exits are monitored and all that are enjoying the pool are Old Trail Swim Club members or the guests of members

Overall, we are committed to operating a well-run swim club.

I hope you will join us an experience the difference this year.

Happy Pool Season! Enjoy!

Christopher J. Signore

General Manager, Old Trail Golf Club and Community

Welcome to the 2018 season for the Old Trail Swim Club! We have updated our offerings, updated our pool and how we will run this year's memberships! Our goal is to provide the best experience we can for you, your family and your guests.

We look forward to seeing you this summer!

- 2018 Old Trail Swim Club hours of operation:
 - May 26th September 3rd:
 - Sunday Thursday: 10:00am 8:00pm
 - Friday Saturday: 10:00am 9:00pm
 - September 4th- September 23rd:
 - Sunday Thursday: 4:30pm 8:00pm
 - Friday Saturday: 10:00am 8:00pm

Old Trail Swim Club has implemented a new way to enjoy the pool for 2018- We ask that you register as a member for the season and pay the annual initiation fee- this goes to the maintenance and up of our operation. From there, you will only be charged when you use the swim club- a **daily fee** for **each person under your account** giving you the option of the charges to a **credit card or cash paid at the gate**.

- Membership initiation fees for 2018
 - For Old Trail Residents: \$150.00
 - For Non- Old Trail Residents: \$250.00
- Daily fees for 2018
 - For Old Trail Residents and Non- Old Trail Resident: \$6.00
 - Infant and Toddler (Up to 3 years of age): Complimentary

NOTE: Up to 4 people per day per card

Nanny Pass: Will need to become a member and follow the membership rules as a Daily Fee Member

Payment: For the Daily Fee Membership- You will have the option of charging a credit card OR paying at the gate each time you come to enjoy the pool

<u>All Inclusive Memberships:</u> Designed for frequent users of Old Trail Swim Club throughout the entire summer (the best value if you are coming to Old Trail Swim Club multiple times a week throughout the entire season)

Note: All Inclusive membership includes initiation fee

All Inclusive fees for 2018

o For Old Trail Residents:

Family (2 Adults, up to 4 dependents): \$750.00

3-Person: \$630.002-Person: \$510.00Individual: \$370.00

For Non- Old Trail Residents:

Family (2 Adults, up to 4 dependents): \$875.00

3-Person: \$712.002-Person: \$550.00Individual: \$415.00

Additional Information on Memberships:

- Single Membership must be held in the name of a person 18 years of age or older.
- 2-Person membership must include at least 1 adult over the age of 18.
- Family members listed must be defined as a single person, or spouse whose children qualify as tax dependents and whose permanent residence is the same dwelling.
- Membership rates are for a full season and are non-refundable.

Managing the gate:

- With initiation, we will be taking pictures of the primary adult members at the beginning of the seasonthis will save you from having to provide identification each time you come to enjoy the pool
 - o If a picture is not provided, identification will be necessary each time you come to the pool

How do I sign up?

- Please fill out the 2018 registration form completely and legibly. You may drop it off at in the Old Trail
 Village Office, Suite 400, or dropped off at the swim club (upon opening).
 - Make all checks payable to: OLD TRAIL SWIM CLUB, LLC.

Who do I contact if I want to apply for a job at the Swim Club?

- For Gate and Snack Bar: please apply at: careers.restoration@gmail.com
- For Life Guard: please apply at: richmondoffice@swimclubmanagement.com

Will I get a pass to get into the Swim Club?

• Yes! Stay tuned to our Old Trail Swim Club Facebook page, as we will post updates on getting your pass for the 2018 season.

Will there be a membership cap?

No- we will not cap the membership number for the 2018 season

Can I purchase a half-year membership?

• We will not be selling half-year memberships. This year, we are providing a Daily Fee membership-this would work well for this type of usage.

Can I purchase one-day, one-week, two-week, one month, or pay as I go passes without becoming a member?

• No. The Old Trail Swim Club operates as a "membership based" program to protect the value of the pool and the overall quality of the experience for the members that join for the entire summer season. Because of this, our Daily Fee membership would work best for this type of usage.

The weather is unfavorable today. How will I know if the pool is closed?

• Assume that the pool is open, unless you hear otherwise. We will first post a message on the Facebook page. You can also try calling the gate at (434) 823-1670.

Can the pavilion be rented for special events?

- Yes. There is a \$100 rental fee (plus guest fees) for a two-hour block to reserve the pavilion for any reason.
- You may bring up to 5 guests (non-members) without advance notice.
 - If you are bringing more than five guests, we will need notice so that we will be able to properly staff the pool.
- NOTE: Gate staff and Old Trail Management reserve the right to refuse entry to large groups of guests who have not given proper notice.
 - Seven (7) day notice is required for large groups.
 - Please send an e-mail to swimclub@oldtrailvillage.com.

Can we bring outside food and non-alcoholic beverages?

Yes, currently outside food is allowed, especially food from the merchants at Old Trail Village! We will
have the snack bar open and stocked with non-alcoholic beverages, small snacks, and ice cream, for
you to purchase.

Can we bring in alcohol?

• **No.** <u>Alcoholic beverages are not permitted</u>.

Will there be a swim team?

 No. The local swim team are the Crozet Gators: Please go to the following link for more information: http://www.crozetpark.org/crozet-gators/

How can I get in touch with you?

All inquiries are to be sent to: swimclub@oldtrailvillage.com

Will there be any events at the Swim Club this year?

- Yes! We will be offering several events throughout the season.
 - Saturday, May 26th 1pm-2:30pm: opening day! Enjoy a fun treat on us!
 - Saturday, June 9th Movie at dusk: enjoy a movie poolside!
 - Saturday, July 16th Movie at dusk: enjoy a movie poolside

(Please note, above information is subject to change)

NOTE: Membership benefit includes discounts to all pool related events

Throughout the year we will be looking to announce other fun & exciting events. Old Trail Swim Club reserves the right to make changes to its Swim Club program and will make announcements on our Old Trail Swim Club Facebook page.

The Old Trail Swim Club is a privately held business and not affiliated with any community association or other such non-profit enterprises. Our goal is to make this year the BEST year at the Old Trail Swim Club! We recognize that there are other choices and we truly appreciate all our members who make the Old Trail Swim Club part of their summer lifestyle.